

Place Vision - Placemaking			
Semester:	Placemaking	Programme learning outcome	PLO 1: Develop a vision on the leisure landscape.
Assignment:	Place Vision		
Professional product:	Article	Learning outcome:	You can formulate a substantiated and coherent vision on the leisure landscape and its future.
Credits:	6 EC		
Academic year:	2024/2025		
Type of assignment:	Individual assignment	Requirements for grading:	<ul style="list-style-type: none"> ✓ Length of the article is between 1350 and 1650 words; ✓ At least 5 sources from desk research have been used, and 1 source from field research; ✓ APA7 is applied correctly in both versions of the article. This means that both versions contain a list of references, including references to figures and pictures; ✓ These three documents have been handed in: <ol style="list-style-type: none"> 1. The article in a plain-text Word document (without pictures). 2. The article with pictures and final layout in PDF. 3. A fully completed and signed statement of own work (Word document). ✓ In case of a resit, revisions to the text must be made in colour.
Deadlines:	First chance: 3 March 2025 11 AM Resit: 12 May 2025 11 AM		
Fail		Criteria	Pass
Feedback and feedforward. <i>What should be improved?</i>			Feedback and feedforward. <i>What was good and how can it become better?</i>
		Structure	Grade 1-10

	<p>The structure is clear: the article has an introduction, body paragraphs and a conclusion.</p> <p>The introduction contains an issue (or societal issue), or a problem, that leads to a clear and personal vision.</p> <p>The paragraphs logically connect and make a coherent whole.</p> <p>Weighting 25%</p>		
	<p>Vision</p> <p>Your vision pertains to public space.</p> <p>It's clear what your vision is, why that's your vision (relevance and urgency of the topic), and how your vision could be executed/applied (look into the future).</p> <p>With a critical view on pros and cons, you show your well-considered vision.</p> <p>Weighting 25%</p>		
	<p>Research</p> <p>You use Placemaking theories.</p> <p>You did desk research. You use both academic sources (e.g. peer-reviewed publications, books) and popular sources (e.g. documentaries, podcasts, websites, or columns).</p>		

	<p>You did field research (e.g. with experts, end users of the/your public space or other stakeholders).</p> <p>Your research is relevant, varied, thorough and critical.</p> <p>Weighting 25%</p>		
	<p>Style and language</p> <p>The style of the article is accessible to a wide audience, convincing, and the article has a consistent tone of voice.</p> <p>Your (use of) language is varied, accurate and correct.</p> <p>Your (use of) language creates clarity and cohesion within your paragraphs. This helps the reader go through the text smoothly.</p> <p>The layout of your article is well-taken care of and consistent. Visuals strengthen/add to the text.</p> <p>Weighting 25%</p>		
<p>Registration and communication</p>	<ul style="list-style-type: none"> ✓ You are graded a 0.1 if you don't hand in an article or in case your article doesn't meet the requirements for grading. ✓ You must score a 5.5 or higher on all categories of the rubric. If you score lower on one or more categories, your final grade is a 5 maximum. ✓ If you score a 5.5 or higher on all categories, your final grade is the weighted average of your scores on all categories. A final grade of a 5.5 or higher is a pass. ✓ In case of a fail, you hand in the three required (revised) documents for the resit. ✓ The provisional grade and feedback are published on Blackboard within 15 working days. 		

- ✓ You have two opportunities per semester to hand in a complete article. If you don't pass within those two opportunities, you have to write a new article (about a new topic) in a/the next semester. Please note that this means 'new semester = new article'.