Meaningful Place - Placemaking

Semester:	Placemaking	Program Learning Outcome	Concept development & Sustainable Value Creation
Assignment:	Meaningful Place		
Professional product:		Learning outcome:	Design a placemaking concept in a co-creative and iterative way that is experienced as meaningful by the end user and gives substance to the (re)formulated issue.
Credits:	15 EC		
Academic year:	2024/2025		
Assignment	Group Assignment	Prerequisites grading	Assessment of the meaningful place assignment only takes place if the group has organized a place safari and has visited 1.

Insufficient	Criteria	Sufficient	Grade
Feedback and feed forward. What needs to be improved?		*Feedback and feed forward. What is done well?*	*1-10*
	Idea bundles • Using various empathy and placemaking techniques, the place (placemaking project location) and the relevant stakeholders are defined. • Based on the outcomes of the empathize phase, the most important problems and challenges are formulated, resulting in a reformulation of the original issue. • Using various diverge (2-3) and converge (1-2) techniques (creative sessions), a substantiated vision of the location is given through a number of substantiated bundles of ideas **Weighing 30%**		

	Placemaking concept • The design is a logical, imitable and well-founded outcome of a series of co-creative iterations (minimum 5 facilitating skills sessions; creative session and short term experiments) with relevant stakeholders and end users. • The design is substantiated based on the criteria of "what makes a great place" (place diagram) • The design is substantiated based on the triangle of use; uses & activities (software), built environment (hardware) and coalitions, strategies and instruments (orgware) • The design is demonstrably meaningful for the end user **Weighing 50%**			
	Professioneel product • A visualization of the developed placemaking concept is available, which communicates the added value of the concept. • The product is professional in terms of layout, spelling, language and source references. *Weighing: 20%*			
Registration and communication	In the event of an insufficient grade, the entire product must be remade for the resit. The students receive a grade of 0.1 if no assessment was possible. The preliminary grade and feedback will be shared within 10 working days The final grade is the average, see weighting, of all components. A 5.5 or higher is sufficient			